

SOCOUG Yearly User Conference and Sponsorships for 2011

September, 2011 - 7:30 am – 6:30 pm
Westin Long Beach | Long Beach, CA

Sponsorship

BREAKFAST SPONSOR

\$5,000

Pre-Event:

- Corporate logo display on SOCOUG registration page.
- Sponsor session title/description included in online agendas

On-Site:

- Executive Speaker Session (1 hour)
- Exhibitor Space (1,500 value)
- Corporate logo prominently displayed in Breakfast area
- Half-page ad in event program guide (camera-ready art required)
- Recognition in all event materials.
- **Registration bag insert, including literature and/or promotional materials (must be approved by Oracle) (If we have bags)
- Recognition by Oracle Executive (MC) in welcoming address
- Participation in Closing Raffle - Partner can offer a valuable prize and be recognized during raffle

Post-Event:

- Recognition in post event communications to all registrants and attendees
- Speaker presentation posted on SOCOUG Sites
- Option for "first right of refusal" for 2012 event

LUNCH SPONSOR

\$7,500

Pre-Event:

- Corporate logo display on SOCOUG web site (event page)
- Sponsor session title/description included in online agendas

On-Site:

- Executive Speaker Session (1 hour)
- Corporate logo prominently displayed in Lunch area
- Exhibitor Space (1,500 value)
- Half-page ad in event program guide (camera-ready art required- must be approved by Oracle)-
- Recognition in all event materials
- **Registration bag insert, including literature and/or promotional materials (must be approved by Oracle) (If we have bags)
- Recognition by Oracle Executive (MC) in welcoming address
- Participation in Closing Raffle (Sponsor can offer a valuable prize and be recognized during raffle)

For internal use only.

Revised: 1/29/2011

Post-Event:

- Recognition in post event communications to all registrants and attendees
- Speaker presentation posted on SOCOUG sites
- Option for "first right of refusal" for 2012 event

MORNING BREAK SPONSOR**\$2,500****Pre-Event:**

- Corporate logo on outbound emails sent to SOCOUG lists
- Corporate logo display on SOCOUG web site (event page)

On-Site:

- Corporate logo prominently displayed in Morning Break area
- Business card ad in event program guide (*camera-ready art required- must be approved by Oracle*)
- Recognition in all event materials
- Exhibitor Space (*\$1,500 value*)

Post-Event:

- Recognition in post event communications to all registrants and attendees
- Option for "first right of refusal" for 2012 event

AFTERNOON BREAK SPONSOR**Pre-Event:**

- Corporate logo on outbound emails sent to SOCOUG lists
- Corporate logo display on SOCOUG web site (event page)

On-Site:

- Corporate logo prominently displayed in Afternoon Break area
- Business card ad in event program guide (*camera-ready art required- must be approved by Oracle*)
- Recognition in all event materials
- Exhibitor Space (*\$1,500 value*)

Post-Event:

- Recognition in post event communications to all registrants and attendees
- Option for "first right of refusal" for 2012 event

BADGE LANYARDS**\$2,500****Pre-Event:**

- Corporate logo on outbound emails sent to SOCOUG Lists
- Corporate logo display on SOCOUG web site (event page)

On-Site:

- Lanyard Sponsor to provide lanyards the night before the conference to registration personnel .
- Recognition in all event materials
- Exhibitor Space (*\$1,500 value*)

Post-Event:

- Recognition in post event communications to all registrants and attendees
- Option for "first right of refusal" for 2012 event

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WEBSITE and INTERNET ACCESS SPONSOR \$5,000

Pre-Event:

- Corporate logo on outbound emails sent to SOCOUG Lists
- Corporate logo display on SOCOUG web site (event page)

On-Site:

- Recognition in all event materials
- Exhibitor Space (\$1,500 value)

Post-Event:

- Recognition in post event communications to all registrants and attendees
- Option for "first right of refusal" for 2012 sponsorship.

COCKTAIL MIXER SPONSOR \$4,000

Pre-Event:

- Corporate logo on outbound emails sent to SOCOUG lists
- Corporate logo display on SOCOUG web site (event page)

On-Site:

- Corporate logo prominently displayed in Cocktail Mixer area
- Business card ad in event program guide (*camera-ready art required- must be approved by Oracle*)
- Recognition in all event materials
- Exhibitor Space (\$1,500 value)

Post-Event:

- Recognition in post event communications to all registrants and attendees
- Option for "first right of refusal" for 2012 event

Exhibition

STANDARD \$1,500

Pre-Event:

- Company listing on SOCOUG web site (event page)

On-Site:

- Draped Table + 2 Chairs
- Company Name listed in Event Program Guide
- Recognition in all event materials

Post-Event:

- Recognition in post event communications to all registrants and attendees
- Option for "first right of refusal" for 2012 event

For more information on sponsorship and/or exhibitor opportunities, please contact:

Marc Schissler
SOCOUG
(714)609-4550
marc.schissler@ocoug.org

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All participants are strongly encouraged to offer a raffle prize to facilitate the collection of business cards, e-mail addresses and the like. No access will be provided to any Oracle or SOCOUG e-mail addresses or contact information.

Meeting details and information for sponsors:

Long Beach Westin Information:

Ship all materials to the attention of:

Hold for SOCOUG September xxth Event, Salon "A"

The Westin Long Beach

333 East Ocean Boulevard · Long Beach,
California 90802 · United States

Phone: (866) 716-8132 ·

Fax: (562) 436-9176 ·

**SPECIAL RESERVATIONS NUMBER
(866) 912-4060 Mention "SOCIAL RATE"
Rate is \$189 per night**

Vendors can setup the night before at 6pm or the morning of the event at 7am.

If you have any questions please contact marc at marc@socoug.org